



ABA Battle Series
Lunar New Year 2022 Edition
After Report

Produced by the Australian Breaking Association and Willoughby Council

Event information



| Item | Contents |
|-------------|--|
| Event Title | ABA Battle Series Lunar New Year Edition |
| Producer | Australian Breaking Association and Willoughby Council |
| Program | 2v2 Open Breaking ¹ battle & 1v1 Bgirl battle |
| Date / time | Saturday February 19th 2022, 12pm – 4:30pm |
| Venue | The Concourse 409 Victoria Ave, Chatswood NSW 2067 |

¹ The term used in hip hop nomenclature to refer to what is widely known as breakdancing. A practitioner is referred to as a B-boy or a B-girl

Event information



| Item | Contents |
|-------------------------------|---|
| Partners | Destructive Steps Dance Association Krosswerdz Ryugi Fourwalls The Kickz Stand Superfly Juju JNY.photography Saudade Media |
| Participating artists (count) | 42 participants entered the Open Breaking 2v2 category and 12 Bgirl competitors entered the 1v1 Bgirl category |
| Attendance | It is estimated at least 2000 audience from the general public stopped and watched throughout the day. |

Event information



| Item | Contents |
|-------------------|--|
| Event information | <p>The ABA Battle Series Lunar New Year Edition was the first event of the Battle Series which was open to spectators from the public after the COVID-19 pandemic.</p> <p>The ABA co-produced this event with Willoughby Council which allowed us to host the competition as part of Chatswood Lunar New Year Festival, and on the prestigious state-of-the-art theatre, the Concourse.</p> <p>In addition to the prizes, competitors who are registered with the ABA can earn points that lift up their national Breaking Ranking which can potentially lead them to Australian Olympic representation.</p> |
| Prizes | <p>For each individual winner in both categories:</p> <ul style="list-style-type: none">- \$100 cash prize- Trophy Board- Merch prizes from Ryugi- Merch prizes from Fourwalls- Merch prizes from The Kickz Stand |

Event information



| Item | Contents |
|--------|---|
| Judges | Breaking judges: <ul style="list-style-type: none">- J1- Stevie G- Kamikazi |
| DJ | DJ Hideboo |
| MC | MC Mistery |

Competition results

| Item | Contents |
|------------------------------------|---|
| 2v2 Open Breaking category winners | Flowtality (Sydney) <ul style="list-style-type: none">- Kid Tek- Tango |
| 1v1 Bgirl category winner | Bgirl Raygun (Sydney) |



Competition results



Open Breaking 2v2 Winners

Crew: Flowtality

Kid Tek aka Gerard Cabellon

Tango aka Naethiel Lumbera



Bgirl 1v1 Winner

Bgirl Raygun aka Rachael Gunn

Promotional Material – Event Poster



- The Canva design platform was used to create all posters and promotional material to a high standard.
- Our promotional material featured the logos of the producers and all supporting partners.
- These designs were published on ABA social media to reach the Breaking community and its supporters.



Promotional Material – Facebook Banner



ABA BATTLE SERIES 4

LUNAR NEW YEAR EDITION

SAT 19TH FEB 2022 | CHATSWOOD



Promotional Material - Judges



Judge

J1

Sydney

Judge

Stevie G

Canberra

Judge

Kamikazi

Sydney

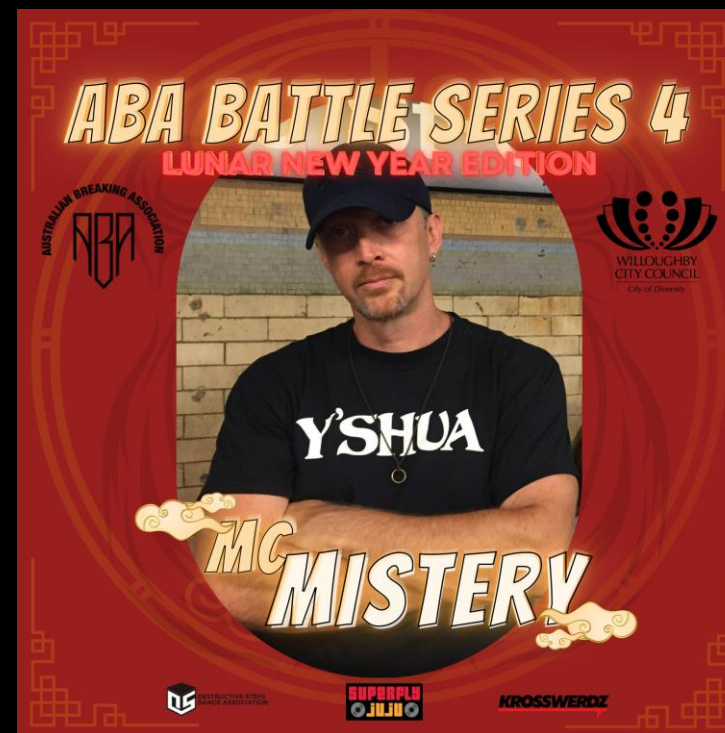
Promotional Material – DJs and MC



DJ

Hideboo

Sydney



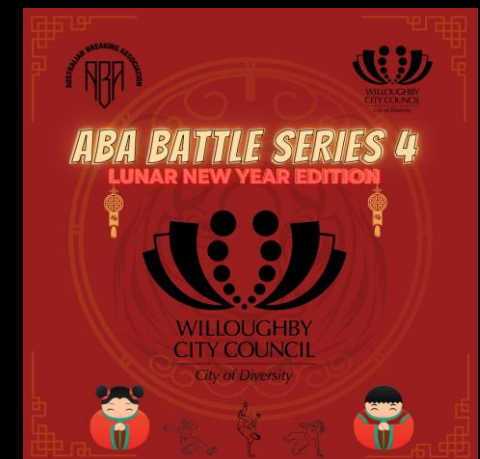
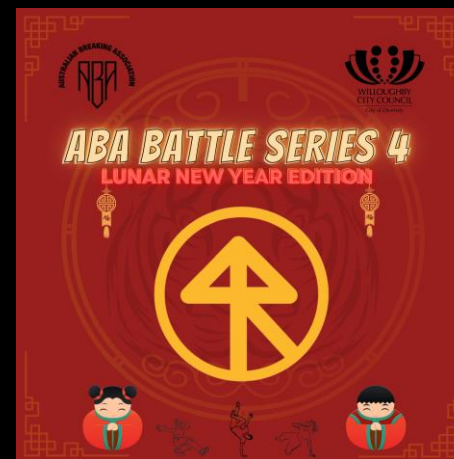
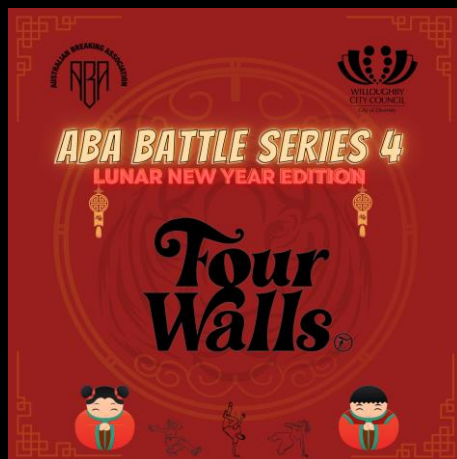
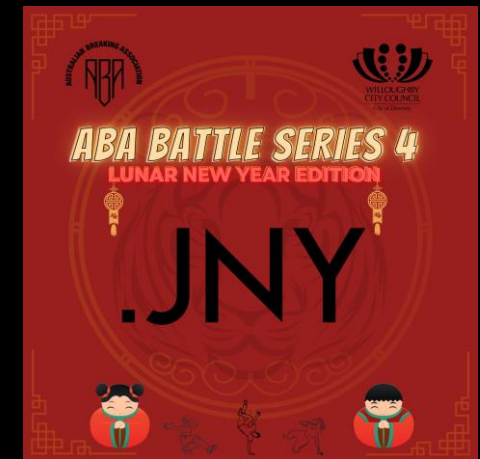
MC

Mystery

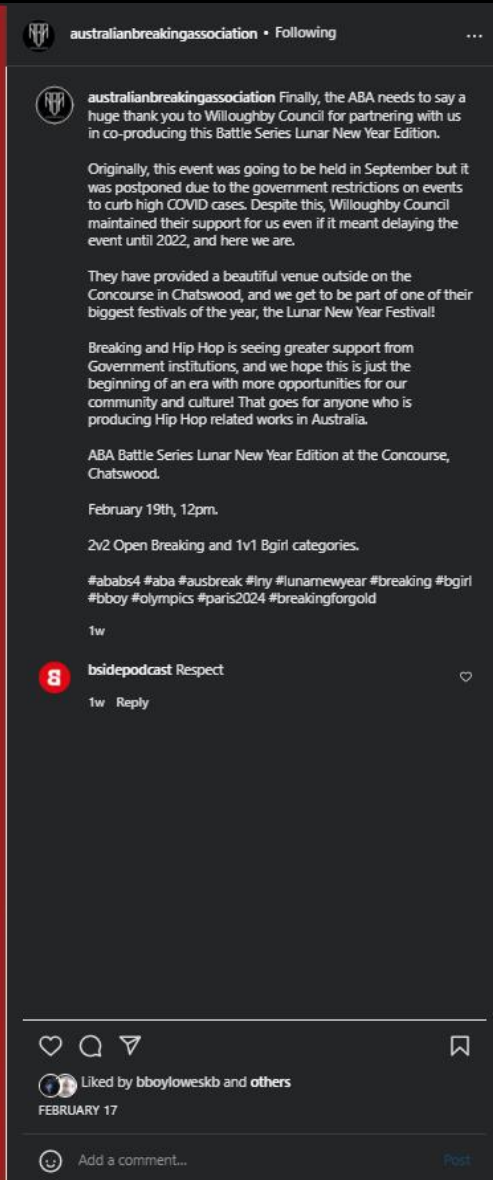
Sydney

Promotional Material – Thank You Graphics

- Individual promotional graphics were made for every partner who supported this LNY Battle Series Event with personalised copy for each organisation.



Promotional Material – Thank You Graphics



Promotion – Event Listing

- Event listing on www.visit chatswood.com.au/LNY

The screenshot shows a website page with a red background. At the top left, there is a 'MENU' icon and the text 'CHATSWOOD YEAR OF THE TIGER FESTIVAL 27 January – 20 February 2022' next to a tiger logo. At the top right, there is a search bar with the text 'Search our site...'. The main content area is white and features the event title 'ABA Battle Series Lunar New Year Edition' with a breadcrumb trail 'Home / Events / ABA Battle Series Lunar New Year Edition'. Below the title is the text 'Next date: Saturday, 19 February 2022 | 01:00 PM to 04:30 PM'. A photograph shows a breakdancer in a white shirt performing a power move on a black and white checkered floor. To the right of the photo is an 'Event Snapshot' box containing the following information: 'Cost: Free', 'Contact: Australian Breaking Association, 97771000, events@willoughby.nsw.gov.au'. At the bottom of the white area, there is a paragraph of text: 'Willoughby Council have partnered with the Australian Breaking Association to help support the newest Olympic sport known as Breaking. Breaking (the Olympic term of what is widely known as breakdancing) will debut in the next Olympic Games in Paris.'

Promotion – Event Listing



- Event listing on the Australian Breaking Association's website – ausbreak.org

DONE ← → ABA Battle Series 4 - LNY Edition Event - Published 📱 ✎

ABA Battle Series 4 - LNY Edition

Saturday, 19 February 2022
12:00 pm – 4:30 pm

The Concourse
409 Victoria Avenue, Chatswood, NSW, 2067, Australia
([map](#))

ABA and Willoughby Council are partnering together to produce the ABA Battle Series Lunar New Year Edition!

We are excited to host this upcoming Battle Series as part of Chatswood's prestigious Lunar New Year festivities, the 2022 Year of the Tiger Festival!!!

We are happy to hold Battle Series after what has been a challenging 2021 for many people. We want to take this opportunity to bring everyone together, raise morale, and have fun!

This event will be included in the Australian Breaking Rankings.

Come down to compete or just enjoy the day.
FREE EVENT FOR SPECTATORS.
\$20 REGO FEE PER PERSON FOR BATTLE ENTRY. PRE-REGISTRATION ONLY.

For pre-registration, please click the red "register" button on our website.

REGISTRATIONS CLOSE ON FEBRUARY 16TH AT 23:59 AEDT.

There will be no registrations on the day so please ensure you register by the close date.

Time: Saturday 19th Feb, 12pm

Location: The Concourse in Chatswood
The closest train station is Chatswood station and less than a 5-minute walk. Paid parking is available in the nearby shopping centre.

Format:
2v2 Open category
1v1 Bgirl category

Breaking judges:
To be announced

Sketch Photos - Overview



Sketch Photos - Overview



Sketch Photos - Overview



Sketch Photos - Audience



Sketch Photos - Audience



Sketch Photos - Overview



Sketch Photos – The Breakers



Sketch Photos – The Breakers



Sketch Photos – The Breakers



Sketch Photos – The Breakers



Sketch Photos – The Breakers



Sketch Photos – The Breakers



Sketch Photos – The Breakers



Sketch Photos – The Kids



Sketch Photos – The Kids



Sketch Photos - Community



Sketch Photos - Community



Sketch Photos – Our Team



Sketch Photos – Merch Tables



Sketch Photos



Photo credit: Bobby Pang

Big Screen

- We had access to the big screen over The Concourse. A video was played to broadcast the event poster, and numerous photos of Breaking culture which displayed our partners' logos.

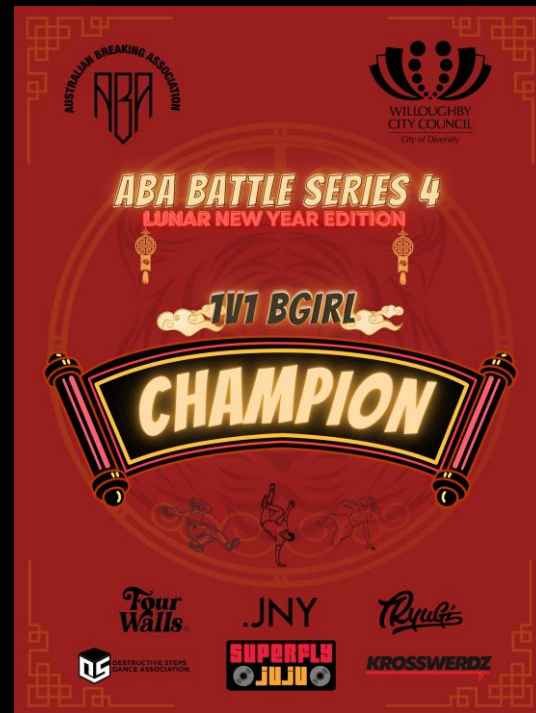


Big Screen



Trophy Boards

- Trophy boards were designed for both categories containing the logos of the partners who supported the ABA Battle Series LNY Edition.



Comments



- This was the first Battle Series held in Sydney that was open to spectators from the public now that restrictions from the COVID-19 pandemic have eased.
- 54 registered Breakers competed which included interstate participants from Queensland, South Australia and Victoria.
- With the upcoming debut of Breaking on the Olympic stage, the ABA team worked hard to raise the level of professionalism and presentation for an audience perspective.
- DJ Hideboo did a great job playing the Breaking tracks to bring the energy and intensity for the battles.
- The competition from the top 8 onwards saw the best battlers fighting hard for the champion title and trophy. Ultimately, the deserved winners were Kid Tek and Bboy Tango for the 2v2 category, and Bgirl Raygun for the 1v1 Bgirl category.



.JNY

Four Walls®

Ryugi's



THEKICKZSTAND

Thank You!

EKL
 Battle Series LNY Event Director
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